

CP 12102

B.Com./B.B.A./B.C.A. DEGREE EXAMINATION, DECEMBER 2023/JANUARY 2024.

FIRST SEMESTER

BUSINESS ORGANISATION

Time : Three hours

Maximum : 70 marks

(No additional sheet will be provided)

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions.

1. Importance of Business
2. Types of industry
3. Forms of business organizations
4. Joint stock company
5. Types of layouts
6. Optimum size
7. Business combinations
8. Nationalisation
9. History of computers
10. Types of networks

PART B — (5 × 10 = 50 marks)

Answer ALL questions. Each question carries 10 marks.

11. Describe the stages in development of a business.

Or

12. What are the characteristics of modern business?
13. What are the qualities of a successful businessman?

Or

14. Distinguish between the sole proprietorship and partnership.

15. Explain the various factors affecting the layout of a plant.

Or

16. Define plant location and explain its importance.

17. Elucidate the various causes for combining the businesses.

Or

18. What are the merits and demerits of rationalisation?

19. Define computer and draw the block diagram of computer.

Or

20. Write a note on network and security concepts.
