

**CSSR & SRRM DEGREE & PG COLLEGE**  
**AUTONOMOUS**

Re-Accredited with 'A' Grade by NAAC (Cycle-II)

Permanently Affiliated to Yogi Vemana University- Kadapa

13/521 Reddy Colony, Kamalapuram, YSR District -516289

**BOARD OF STUDIES**  
**DEPARTMENT**  
**OF**  
**COMMERCE**

**2024-2025**

**SEMESTER - I**

**Dated:31-07-2024**

**BoS Meeting-I**

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# CSSR & SRRM DEGREE & PG COLLEGE

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Recognized Under 2(f) & 12(B) of UGC Act 1956



# 13/521, Reddy Colony, Kamalapuram-516 289, Kadapa Dist. A.P.

**Dr G Vinod Kumar, M.Sc., Ph.D.**

Principal

Ph: 9014064906

**Date: 29-07-2024**

To  
The Members BoS  
Department of Commerce

Respected Sir/Madam,

Sub: CSSR & SRRM Degree & PG College (A), Kamalapuram-  
Department of Commerce -**Board of Studies – I<sup>st</sup> Meeting** for the academic  
year 2024-2025.

The Board of Studies I<sup>st</sup> Meeting, Department of Commerce is  
scheduled to be held on **31<sup>st</sup> July, 2024** in the Department of Commerce.  
Hence all the members are requested to attend the meeting without fail.

Enclosed Copies:  
Principal Proceedings

*G. Vinod* 29/7/24  
PRINCIPAL

CSSR & SRRM Degree & PG College  
Autonomous  
Kamalapuram, YSR (Dist), A.P.



Date:25-07-2024

**PROCEEDINGS OF THE PRINCIPAL****Present: Dr.G. Vinod Kumar M.Sc., Ph.D., Principal**

The Board of Studies for Department of Commerce has been constituted by the Principal of CSSR & SRRM Degree & PG College (A), Kamalapuram as per UGC autonomous 2023 regulations of BoS for the period of three years i.e., 2024-2025 to 2026-2027 with the following members.

Sl. No.	Category	Name of the Faculty	Designation	Position
1	In charge of the Department	Smt. M Pravallika	Head of the Department	Chairperson
2	Faculty Member	Smt. B. Amaravathi	Lecturer	Member
3	Faculty Member	Mr. S Ashok Kumar	Lecturer	Member
4	Faculty Member	Miss. I Lakshmi Devi	Lecturer	Member
5	Faculty Member	Smt.A. Baby	Lecturer	Member
6	Two experts from outside the Parent University nominated by Academic Council	Dr. T. Vinay Kumar Department of Commerce Sri Venkateswara Degree & PG College, Ananthapuram Ph: 9441406046 Email: skuvinay@gmail.com	Assistant Professor	Subject Expert
7		Smt. A Gayathri GTRM Government Degree College, Yerraguntla, Nandyala Dist. A.P Ph: 8142550556 Email: agayathrialuvala627@gmail.com	Lecturer	Subject Expert
8	One Expert Nominated by Vice Chancellor	Prof.S. Raghunatha Reddy Department of Commerce Yogi Vemana University, Kadapa Ph: 8074815127 Email: raghunathasamanu@gmail.com	Professor	Subject Expert
9	One representative from Industry/ Corporate allied areas nominated by the Principal	E.Sreekanth Omegaon Internet Pvt Ltd Ph: +91 8041178182	Industrialist	Member
10	Alumni nominated by the Principal	S. Azeema Ph:7075450607	Alumni	Member

*G. Vinod*  
25/7/24  
PRINCIPAL

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# 13/521, Reddy Colony, Kamalapuram-516 289, Kadapa Dist. A.P.

## DEPARTMENT OF COMMERCE

The Board of studies meeting - I for the academic year 2024-2025 for the Department of Commerce was held on at department of CSSR & SRRM Degree & PG College (A), Kamalapuram District.

### **Agenda:**

1. To discuss I semester UG syllabus and their corresponding credits for all courses with CBCS framework.
2. To change syllabus in the course.
3. To discuss about CIA & SEE pattern.
4. To approve list of panel of question paper setters and examiners.
5. To discuss about departmental activities & research activities
6. Any other matter with the permission of Chair.

### **Minutes of Meeting:**

1. The member of the Board of studies discussed and approved the credits hours for the following papers  
COM101 Fundamentals of Commerce  
COM102 Business Organization
2. The members of BoS have changed the syllabus as per requirement.
3. The CIE & SEE pattern (30:70) ratio was approved by BoS members.
4. The blue print, model question paper has been approved in the board of studies.
5. The BoS members ratified the question paper setters & examiners.
6. The BoS discussed and suggested to enhance research activities in the department and suggested students' activities like industrial visits, seminars/ workshops.

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### DEPARTMENT OF COMMERCE

The Board of studies meeting - I for the academic year 2024-2025 for the Department of Commerce was held on at department of CSSR & SRRM Degree & PG College (A), Kamalapuram District.

#### Agenda:

1. To discuss I semester syllabus and their corresponding credits for all courses with CBCS framework.
2. To discuss blue print, model question papers.
3. To approve list of panel for questions paper setters and examiners.
4. To discuss about departmental & research activities
5. Any other matter with the permission of Chair.

#### Minutes of Meeting:

1. Change the content of Unit-5 in Business organization  
"Software and Hardware, Computer and  
"interpreter" from the ~~the~~ subject ~~Business~~ ~~organization~~  
to the ~~Business~~ Unit 5 of Fundamentals ~~of~~ ~~Commerce~~ of Commerce.

*[Signature]*

B.Com.Honors(Computer Applications) Course Curriculum  
(From the academic year 2024 –25 on wards)

Year	Semester	Paper Code	Title of the course	No. of Hrs/ Week	No. of Credits
I	I	COM101	Fundamental of Commerce	4	4
		COM102	Business Organisation	4	4

H. Praveen

~~AF~~

~~AF~~

Chuni

T. Vijay

6. Gupta

7. Aruna

8. A. Gayathri [Virtual].

9. E. Sreelaxmi [Absent].

10. B. Anuravathi [Absent]

## SEMESTER-I

### COURSE1:FUNDAMENTALS OF COMMERCE

Theory-4 hrs/Week

Credits: 4

#### Learning Objectives:

The objective of this paper is to help students to acquire conceptual knowledge of the Commerce, Economy and Role of Commerce in Economic Development. To acquire Knowledge on Accounting and Taxation.

#### Learning Outcomes:

At the end of the course, the student will able to

**CO1:**Identify the role commerce in Economic Development and Societal Development.

**CO2:**Equip with the knowledge of imports and exports and Balance of Payments.

**CO3:**Develop the skill of accounting and accounting principles.

**CO4:**They acquire knowledge on micro and micro economics and factors determine demand and supply.

**CO5:** An idea of Indian Tax system and various taxes levied on in India.

**CO6:**They will acquire skills on web design and digital marketing.

#### Syllabus:

**Unit1: Introduction: DefinitionofCommerce–RoleofCommerceinEconomicDevelopment**

- Role Commerce in Societal Development. Imports and Exports, Balance of Payments. World Trade Organization.

**Unit2:EconomicTheory:MacroEconomics–Meaning,Definition,MeasurementsofNational**

Income, Concepts of National Income. Micro Economics – Demand and Supply. Elasticity of Demand and Supply. Classification of Markets -Perfect Competition – Characteristics – Equilibrium Price, Marginal Utility.

**Unit 3: Accounting Principles:** Meaning and Objectives Accounting, Accounting Cycle - Branches of Accounting - Financial Accounting, Cost Accounting, Management Accounting. Concepts and Conventions of Accounting – GAAP.

**Unit 4: Taxation:** Meaning of Tax, Taxation - Types of Tax- Income Tax, Corporate Taxation, GST, and Customs& Exercise. Differences between Direct and Indirect Tax – Objectives of Tax-Concerned authorities – Central Board of Direct Taxes (CBDT) and Central Board of Excise and Customs (CBIC).

**Unit 5: Computer Essentials:** Introduction to Operating System, Types of Operating System. Data, Database, Types of Databases, Computer Network, Types of Networks.Memory hierarchy-Importance of Memory, main memory, auxiliary memory. Concepts of Hardware and software, Compiler and interpreter.

### Lab Exercise:

- Build a sample website to display product information.
- Provide wide publicity for your product over social media and e-mail
- Estimate the customer behavior and provide necessary suggestions regarding the products of his interest.

### Activities:

- Assignment on GAAP.
- Group Activates on Problem solving.
- Collect date and report the role of Commerce in Economic Development.
- Analyze the demand and supply of a product and make a scheduled based on your analysis, problems on elasticity of demand.
- Identify the Tax and distinguish between Direct Tax and Indirect Tax.
- Assignments and students seminars on Demand function and demand curves
- Quiz Programs
- Assignment on different types of taxes which generate revenue to the Government of India.
- Invited lectures on GST and Taxation system
- Problem Solving Exercises on current economy situation.
- Co-operative learning on Accounting Principles.
- Group Discussions on problems relating to topics covered by syllabus
- Examinations (Scheduled and surprise tests)
- Any similar activities with imaginative thinking beyond the prescribed syllabus

### Reference Books:

1. S.P. Jain & K.L. Narang, Accountancy-I Kalyani Publishers.
2. R.L. Gupta & V.K. Gupta, Principles and Practice of Accounting, Sultan Chand
3. Business Economics-S. Sankaran, Margham Publications, Chennai.
4. Business Economics-Kalyani Publications.
5. Dr. Vinod K. Singhania: Direct Taxes—Law and Practice, Tax mann Publications.
6. Dr. Mehrotra and Dr. Goyal: Direct Taxes –Law and Practice, Sahitya Bhavan Publications

① M. Praveen

② ~~S.~~

③ ~~A.S.~~

④ Laxmi

⑤ absent - [E. Sreedharan]

⑥ ~~Ravi~~

⑦ T. vijay

⑧ vijayal attended

⑨ ~~S.~~

⑩ absent [B. Amaraavathi]

⑪ Azeema

## SEMESTER-I

### COURSE 2: BUSINESS ORGANIZATION

Theory- 4 hrs/week

Credits: 4

#### Learning Objectives:

The course aims to acquire conceptual knowledge of business, formation various business organizations. To provide the knowledge on deciding plant location, plan layout and business combinations.

#### Learning outcomes:

After completing this course a student will have:

**CO1:** Ability to understand the concept of Business Organization along with the basic laws and norms of Business Organization.

**CO2:** The ability to understand the terminologies associated with the field of Business Organization along with their relevance and to identify the appropriate types and functioning of Business Organization for solving different problems.

**CO3:** The application of Business Organization principles to solve business and industry related problems and to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

#### Syllabus:

**Unit 1: Business:** Concept, Meaning, Features, Stages of development of business and importance of business. Classification of Business Activities. Meaning, Characteristics, Importance and Objectives of Business Organization. Difference between Industry & Commerce and Business & Profession, Modern Business and their Characteristics.

**Unit 2: Promotion of Business:** Considerations in Establishing New Business. Qualities of a Successful Businessman. Forms of Business Organization - Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives and their Characteristics, relative merits and demerits, Difference between Private and Public Company, Concept of One Person Company.

**Unit 3: Plant Location and Layout:** Meaning, Importance, Factors affecting Plant Location. Plant Layout - Meaning, Objectives, Importance, Types of Layout. Factors affecting Layout. Size of Business Unit - Criteria for Measuring the Size and Factors affecting the Size. Optimum Size and factors determining the Optimum Size.

**Unit4: Business Combination:** Meaning, Characteristics, Objectives, Causes, Forms and Kinds of Business Combination. Rationalization: Meaning, Characteristics, Objectives, Principles, Merits and demerits, Difference between Rationalization and Nationalization.

**Unit 5: Fundamentals of Computers:** Milestones of Computer Evolution -Computer, Block diagram of Computer, generations of computer. Concepts of Machine level, Assembly level and high-level programming .Internet Basics - Internet, history, Internet Service Providers. Ethical and Social Implications - Network and security concepts-Threats, Malware, Firewalls, Fraud Techniques.

### Activities:

- Assignment on business organizations and modern business.
- Group Discussion on factors that influence plan location
- Seminars on different topics related to Business organization
- Case study could be given to present business plan of student's choice.
- Identifying the attributes of net work (Topology, service provider, IP address and band width of your college network) and prepare a report covering network architecture.
- Identify the types of malwares and required fire walls to provide security.
- Latest Fraud techniques used by hackers.

### Reference Books:

1. Gupta, C.B., "Business Organisation", Mayur Publications, (2014).
2. Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation & Management", Kitab Mahal, (2014).
3. Sherlekar, S.A. & Sherlekar, V.S., "Modern Business Organization & Management Systems Approach Mumbai", Himalaya Publishing House, (2000).
4. Bhusan Y.K., "Business Organization", Sultan Chand & Sons.
5. Prakash, Jagdish, "Business Organisation and Management", Kitab Mahal Publishers (Hindi and English)
6. Fundamentals of Computers by V. Raja Raman
7. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson
8. ~~Ray~~

1. M. Puri

2. ~~A~~

3. ~~AS~~

4. Joshi

5. Absent [B. Amravathi]

10. Gupta

6. T. Vijay

7. A. Gayathri [Virtual]

8. Absent [E. Sreedharth]

9. Arzuma

Syllabus changed and approved by BoS for UG Honours Courses for B. Com (CA)

The members suggested following changes in the syllabus of I<sup>st</sup> Year UG Programme

S. No	Semester & Group	Title of the Paper	UNIT	Existing Topic	Proposed/Changed Topic	Remarks
1	I B. Com Computer Applications	Fundamentals of Commerce	V	Web Design - Word Press Basics, Developing a Simple Website. Digital Marketing - Social Media Marketing, Content Marketing, Search Engine Optimization (SEO), E-mail Marketing. Data Analytics- Prediction of customer behaviour, customized suggestions. (APSCHE)	Introduction to Operating System, Types of Operating Systems. Data, Database, Types of Databases, Computer Network, Types of Networks. Memory hierarchy- Importance of Memory, main memory, auxiliary memory. Concepts of Hardware and software, Compiler and interpreter.	Students should learn the basics of the Operating System and Memory Hierarchy and the topics are not covered in entire Course.
2.	I B. Com Computer Applications	Business Organization	V	Types of Networks, IP, Domain Name Services, applications. Information Assurance Fundamentals, Cryptography - Symmetric and Asymmetric. (APSCHE)	Concepts of Machine level, Assembly level and high-level programming. Threats.	Students should know the basics of Computers and programming languages also it helps on employment.

# CSSR & SRRM DEGREE & PG COLLEGE (A)

KAMALAPURAM, YSR DIST

(Affiliated to Yogi Vemana University-Vemanapuram, Kadapa)  
(Re-accredited with NAAC "A" Grade with 3.22 CGPA Cycle- II)

DEPARTMENT OF COMMERCE

I B.Com (CA) - Semester I.

Course I: Fundamentals of Commerce

BLUE PRINT

Max Marks: 70

Time: 2Hours

Topics	No. of Multiple Choice Questions	Total Marks
Unit-I	6	6
Unit-II	6	6
Unit-III	6	6
Unit-IV	6	6
Unit-V	6	6

Topics	No of Fill in the blanks	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of Very short answer questions.	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of Matching	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of True or False	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

1. M. Praveen  
2. B.  
3. A.

4. T. V. S.  
5. S. S.

6. S.

7. A.

8. A. Gayathri [virtues]

9. B. Amalavathi  
(Absent)

10. E. Sreelakshmi  
(Absent)

# CSSR & SRRM DEGREE & PG COLLEGE (A)

KAMALAPURAM, YSR DIST

(Affiliated to Yogi Vemana University-Vemanapuram, Kadapa)

(Re-accredited with NAAC "A" Grade with 3.22 CGPA Cycle- II)

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

I B.Com (CA) -Semester I.

Course 2: Business Organization

BLUE PRINT

Time: 2Hours

Max Marks: 70

Topics	No. of Multiple Choice Questions	Total Marks
Unit-I	6	6
Unit-II	6	6
Unit-III	6	6
Unit-IV	6	6
Unit-V	6	6

Topics	No. of Fill in the blanks	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of Very short answer questions.	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of Matching	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

Topics	No. of True or False	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2

H. Praveen  
A.  
A.

T. V. J.  
Chimi

CPW  
Azeema



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Kamalapuram, YSR Kadapa – 516289

2024-2025

## MODEL QUESTION PAPER

COURSE I: FUNDAMENTALS OF COMMERCE

Time: 02:00 Hr.

Max. Marks: 70 Marks

CHOOSE THE CORRECT ANSWER

[30 X 1=30 M]

1. What is the primary objective of financial management?

- A) Maximizing profits
- B) Ensuring liquidity
- C) Maximizing shareholder wealth
- D) Reducing costs

2. What is the origin of the word 'commerce'?

- A) Greek
- B) Latin
- C) Arabic
- D) Sanskrit

3. Which of the following is a key role of commerce in society?

- A) Promoting monopolies
- B) Enhancing social welfare through job creation
- C) Reducing market competition
- D) Increasing trade barriers

4. Commerce helps in the development of infrastructure by:

- A) Limiting foreign investments
- B) Encouraging private and public investments
- C) Reducing the need for transportation
- D) Increasing tariffs on imports

5. Which of the following is included in the current account of the BOP?

- A) Imports and exports of goods and services
- B) Transfers to and from abroad
- C) Income to and from abroad
- D) All of the above

6. The balance of trade is the:

- A) Difference between export and import of services
- B) Total of export and import of services
- C) Difference between export and import of goods
- D) Total of export and import of goods

7. What is the primary focus of macroeconomics?

- A) Individual consumer behavior
- B) The overall economy
- C) Specific industries
- D) Small businesses

8. Which of the following is a key goal of fiscal policy?

- A) Controlling inflation
- B) Reducing unemployment
- C) Promoting economic growth
- D) All of the above

9. The sum of all personal incomes earned in an economy is called:

- A) Gross Domestic Product (GDP)
- B) National Income
- C) Net National Product (NNP)
- D) Disposable Income

10. The study of household and firm behavior and how they interact in the marketplace is known as:

- A) Microeconomics
- B) Macroeconomics
- C) Mini Economics
- D) None of these

11. In which kind of market is a firm a price taker?

- A) Perfect competition
- B) Monopoly
- C) Monopolistic competition
- D) Oligopoly

12. Which of the following is a characteristic of perfect competition?

- A) Few sellers
- B) Differentiated products
- C) Barriers to entry
- D) Homogeneous products

13. What is the primary objective of financial accounting?

- A) To prepare tax returns
- B) To provide financial information to external users
- C) To manage internal operation
- D) To control costs

14. Which objective of accounting helps in assessing the financial performance of a business?

- A) Recording transactions
- B) Providing financial statements
- C) Ensuring compliance
- D) Budgeting

M. Praveen

T. V. Sri

Say hithu  
Arjuna

The accounting cycle starts with the:

Preparation of ledger accounts

Analysis of business transaction

The right-hand side of a T-account is termed as:

Debit side

Income side

The main objective of cost accounting is:

To record day-to-day business transactions

To ascertain the true cost of products and services

The going concern concept assumes that a business will:

Operate for a long period of time

Operate for a short period of time

The financial year in which the income is earned is called:

Assessment year

Previous year

Which of the following is a direct tax?

Sales Tax

Value Added Tax (VAT)

Which of the following is not a direct tax?

Corporate Tax

Property Tax

GST was introduced in India with effect from:

1.1.2017

1.1.2018

The primary objective of the Income Tax Department is to:

Collect indirect taxes

Provide financial assistance to businesses

The tax applicable to interstate supplies will be:

SGST only

Integrated GST (IGST)

Which of the following is not an operating system?

Windows

Oracle

When was the first operating system developed?

1948

1950

Which of the following is the extension of Notepad?

.txt

.ppt

What is a HUB?

Software

Network device

Who created the first DBMS?

Edgar Frank Codd

Charles Babbage

Any electronic holding place where data can be stored and retrieved later whenever required is \_\_\_\_\_

Memory

Disk

B. Preparation of trial balance

D. Preparation of adjusting entries

B. Credit side

D. Expense side

B. To measure managerial efficiency

D. To determine tender price

B. Be dissolved in the near future

D. None of the above

B. Present year

D. Current year

B. Income Tax

D. Service Tax

B. Wealth Tax

D. Goods and Services Tax (GST)

B. 1.4.2017

D. 1.7.2017

B. Ensure compliance with tax laws

D. Regulate stock markets

B. CGST only

D. UTGST

B. Linux

D. DOS

B. 1949

D. 1951

B. .xls

D. .bmp

B. Computing device

D. Calculating device

B. Charles Bachman

D. Sharon B. Codd

B. Drive

D. Circuit

### FILL IN THE BLANKS

[10 X 1=10 M]

One of the roles of commerce is to create \_\_\_\_\_ by providing employment opportunities.

The Balance of Payments uses the \_\_\_\_\_ system of accounting

The \_\_\_\_\_ calculates national income by summing up all incomes earned by individuals and businesses, including wages, rents, interest, and profits.

Normally, the demand curve will have a \_\_\_\_\_ shape

Accounting helps in determining the \_\_\_\_\_ of a business over a period of time.

According to the \_\_\_\_\_ principle, owners and companies must be accounted for separately

M. P. ...  
A. ...  
S. ...  
T. V. ...  
A. ...

A tax levied on the value of property is known as \_\_\_\_\_ tax.  
Corporate tax is a tax on the \_\_\_\_\_ of companies.  
\_\_\_\_\_ program in execution is called a \_\_\_\_\_  
Operating System is added as a layer between \_\_\_\_\_ and \_\_\_\_\_

### VERY SHORT ANSWERS

[10 X 1=10 M]

Define Commerce  
Define Exports and Imports  
Macro Economics  
Define Demand  
Accounting Cycle  
Write any two accounting concepts.  
Define tax and types of taxes.  
Functions of CBDT.  
Define Operating System  
Differentiate between Primary memory and secondary memory.

### MATCH THE FOLLOWINGS

[10 X 1=10 M]

#### Group-A

GAAT  
WTO  
BoP  
GDP  
Perfect Competition  
GAAP  
VAT  
SGST  
URL  
CP/IP

#### Group-B

A. Number of Buyers and Sellers.  
B. Gross domestic product.  
C. World Trade Organisation.  
D. Balance of Payments.  
E. General Agreement on Tariffs and Trade.  
F. Value Added Tax.  
G. State Goods and Service Tax.  
H. Generally Accepted Accounting Principles.  
I. Which one of the following is the most common internet protocol  
J. The location of a resource on the internet is given by its?

### STATE WHETHER TRUE/FALSE

[10 X 1=10 M]

The US is the world's largest trade importer and exporter.  
The Balance of Payments balance can be negative, zero, or positive depending on circumstances.  
Macroeconomics focuses on the economy as a whole, while microeconomics is about individuals in the economy.  
Monopolies produce differentiated products.  
The accounting cycle does not include recording, decision-making, classification, and interpreting.  
Going concern can be defined best as assuming that the business will operate for a long period of time and will not be dissolved in the near future.  
The Goods and Services Tax (GST) is implemented in India.  
Income tax is a direct tax.  
Internet can help you find the shortest route.  
ISP stands for Internet service printer.

*Signature*

*Signature*

*M. Prasad*  
*Signature*

*T. Vijay*

*Signature*

*Signature*



# CSSR & SRRM DEGREE & PG COLLEGE

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Kamalapuram, YSR Kadapa – 516289

2024-2025

## MODEL QUESTION PAPER

COURSE 2: BUSINESS ORGANIZATION

Time: 02:00 Hr.

Max. Marks: 70 Marks

### CHOOSE THE CORRECT ANSWER

[30 X 1=30 M]

The Primary aim of business is

- a) To Earn Profit
- b) To Help Its Employees
- c) To Help Society
- d) A&B

Non – Economic activities aim at

- a) Social Service
- b) Profit Maximization
- b) Consumer Satisfaction
- d) All above

Business Includes Only

- a) Social Activities
- b) Institutional Activities
- c) Economic Activities
- d) A,B&C

Industry Is Related To

- a) Manufacturing Of Goods
- b) Trading
- b) Exchange Of Goods
- d) Distribution of products

Growing Of Plants Comes Under

- a) Extractive Industry
- b) Genetic Industry
- b) Primary Industry
- d) Manufacturing Industry

Raising Of Wealth from Soil, Climate Etc., Relate To;

- a) Manufacturing Industry
- b) Extractive Industry
- c) Synthetic Industry
- d) Genetic Industry

The process of creating something new is called:

- a) Creative flexibility
- b) Management
- d) Business
- d) Innovation

Who should be involved in preparing a firm's business plan

- a) Accountant
- b) Engineer
- c) Entrepreneur
- d) None of the above

A Sole Ownership firm is owned by

- a) Single Person
- b) Group of Persons
- b) Managing Committee
- d) Government

In partnership, partners liabilities are

- a) Unlimited
- b) Limited to the capital of the business
- b) Limited
- d) Both A and C

1. A company is formed by

- a) Government
- b) Directors
- b) Promoters
- d) Owners

2. The minimum members in public limited company are:

- a) 4
- b) 2
- b) 8
- d) 7

3. Which of the following industries should be located near the vicinity of raw materials

- a) Cycles
- b) Televisions
- a) Sewing machines
- d) Steel mills

M. Praveen

T. V. R. S.

A. S. R.

A. S. R.

A. S. R.

Which of the following is an important consideration in plant layout design

Production System

b) Material Handling System

Operator System

d) Testing System

Which of the following material handling device is used in process layouts

Hooks

b) Hand lifts

Conveyors

d) Chains

Which of the following comes under the Modern Small Industries

Coir

b) Handicrafts

Khadi

d) Power looms

Export EOUs

Essential Operating units

b) Export Order Units

Export Oriented units

d) Essential Order units

Any industry located in a rural area that produces any goods, renders any service with or without the use of power is known as

City Industry

b) Town Industry

Village Industry

d) District Industry

Historically, much of the controversy concerning accounting requirements for business combinations involved which method.

Purchase

b) pooling of interests

equity

d) acquisition

In a business combination, which of the following will occur

All identifiable assets and liabilities are recorded at fair value at the date of acquisition.

All identifiable assets and liabilities are recorded at book value at the date of acquisition.

Goodwill is recorded if the fair value of the net assets acquired exceeds the book value of the net assets acquired

None of the above is correct

Which of the following is NOT a reason for a company to expand through a combination rather than by building new facilities

A combination might provide cost advantages

A combination might provide fewer operating delays

A combination might provide easier access to intangible assets

A combination might provide more control over the supply chain

When a retail clothing store purchases a competitor in another city what type of combination has occurred

Horizontal combination

Vertical combination

Conglomerate combination

None of the above

What is the primary goal of rationalization in a business organization

Increase the number of employees

Improve operational efficiency

Expand the product line

Increase market share

Which of the following is NOT a typically outcome of rationalization

Reduction in costs

b) Increase in waste

Streamlining of processes

d) Improved productivity

What does stand for SEO

Search Engine Out

b) Search Engine Offer

Search Engine Optimization

d) Search Engine Option

URL is

web address

b) source code

user's address

d) an attribute

The internet supports a large system called the

Private Network Access

b) World Wide Web

World Wide Access Point

d) Network Access Point

M. Puri  
A  
A

T. G. S.  
Chuni

Rajendra  
Arora

ALU Stands for  
Arithmetic Long Unit  
Around Logical Units

b) All Longer Units  
d) Arithmetic Logic Unit

A program that can execute high-level language programs.

Compiler

b) Interpreter

Sensor

d) Circuitry

JVM stands for

Java virtual machine

b) Java visual machine

JRE virtual machine

d) JRE visual machine

### FILL IN THE BLANKS

[10X 1= 10M]

Business, commerce includes trade and \_\_\_\_\_

Industry main aim \_\_\_\_\_

Sole proprietorship is most suitable form for \_\_\_\_\_ business

A Private company must have at least \_\_\_\_\_ directors

Salary paid to permanent employees during production of a product is a Select one \_\_\_\_\_

In which layout the workstations are brought to the material \_\_\_\_\_

Which of the following is not a reason for a company to expand through a combination, rather than by building  
own facilities \_\_\_\_\_

Following the accounting concept of a business combination, a business combination occurs when a company  
acquires an equity interest in another entity and has \_\_\_\_\_

Full form of LAN \_\_\_\_\_

2. Second Generation computers were developed during \_\_\_\_\_

### 1. VERY SHORT ANSWERS

[10 X 1= 10M]

What is business?

Define trade

Entrepreneur

Define partnership firm

Defined Plant Location

Defined optimum size

What is Business Combination

What is Rationalization

1. Differentiate between Data and Information.

0. What is Malware

### IV. MATCH THE FOLLOWINGS

[10 X 1= 10 M]

#### Group-A

1. Industry

2. Trade

3. Partnership firm act

4. Company act

5. Horizontal Combination

6. Vertical Combination

7. Acquisition

8. Antivirus

9. Hardware

10. CPU

#### Group-B

a) Which of the following is hardware and not software ?

b) Manufacturing

c) A type of software designed to help the user's computer  
detect viruses and avoid them

d) 1932

e) 2013

f) buying & selling with money worth

g) A combination of companies that operate at different  
stages of the production process.

h) A combination of companies that operate in the same  
industry and are direct competitors.

i) Two companies combine to form a new entity.

j) the kind of firewall is connected between the device and  
the network connecting to internet

M. Puri

A.

A.

T. V. J.

Chami

S. Puri

A. Puri

**STATE WHETHER TRUE/FALSE**

[10 X 1 = 10 M]

- business objectives aim to generate profit and create value for shareholders
- investing activities relate to long-term asset transactions, not daily expenses.
- sole proprietorship is an unincorporated business with one owner.
- in a sole proprietorship, there is no legal separation between the company and the owner.
- plant layout refers to the arrangement of equipment, machinery, and facilities within a manufacturing system to promote efficient use of resources and minimize waste.
- the main objective of plant layout is to minimize capital investment
- in a statutory merger, all except one of the constituent companies are liquidated.
- a business combination may be effected through the combiner's tender offer for the combine's common stock.
- computers work on the GIGO concept
- 1 nanosecond =  $1 \times 10^{-12}$  seconds.

M. Praveen

A

A

Dani

Q. Guha

Axona

T. V. J. K.

## CIA & SEE

### The Continuous Internal Assessment & Semester End Examinations

For the 1<sup>st</sup> semester Foundations Courses 100 marks is allotted and the marks is divided into 30 Marks for Continuous Internal Examinations and 70 marks for semester End Examinations as per APSCHE Guidelines 2023-2024. In the following pattern:

Question Paper Taxonomy										
Level of Bloom's Taxonomy	Types of Questions and Marks Assigned									
	MCQs		FIB		VAQ		MC		T/F	
	CIA	SEE	CIA	SEE	CIA	SEE	CIA	SEE	CIA	SEE
Remembering	3 m	10 m								
Understanding	3 m	10 m								
Applying	4 m	10 m								
Analysing					5 m	10 m				
Evaluating							5 m	10 m	5 m	10 m
Creating			5 m	10 m						

MCQs: Multiple Choice Questions 1 mark per question. 1.5 minutes to answer

FIB: Fill in the blanks. 1 mark for question. 1.5 minute to answer

VSQ: Very short answer questions. 1 mark per question. 1.5 minute to answer

MC: Matching. 5 marks for matching of 5 items. 2.5 minutes to answer

T/F: True or False. 1 mark per question. 1.5 minutes to answer

Note:

Marks; CIA: Continuous Internal Assessment; SEE: Semester End Examinations.

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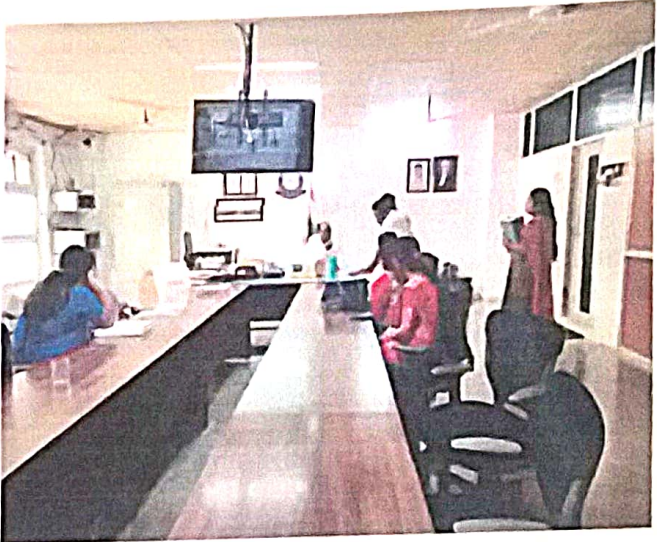
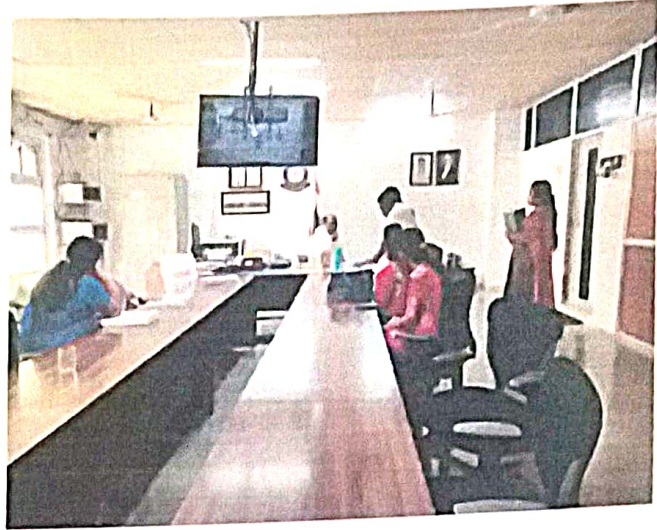
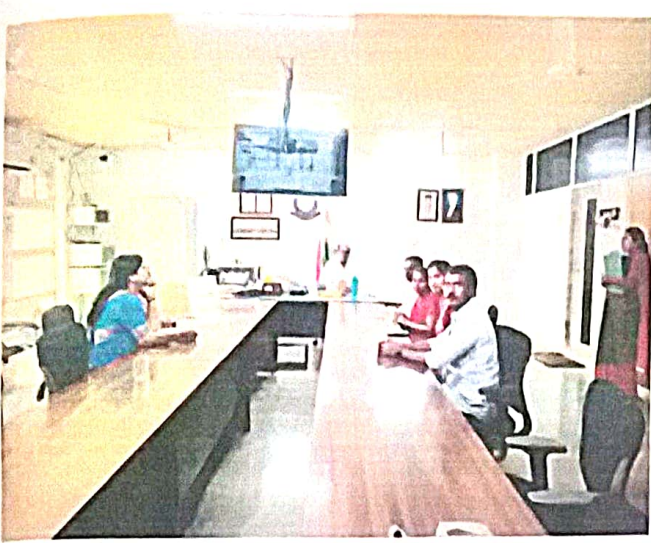
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**Board of Studies Meeting -I (2024-2025) Photos (31-07-2024).**



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## Department of Commerce

2024-2025

### Members Present for the Board of Studies:

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3	Mr. S Ashok Kumar	Lecturer	Member	Ashok
4	Miss. I Lakshmi Devi	Lecturer	Member	I. Lakshmi
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