

CSSR & SRRM DEGREE & PG COLLEGE
AUTONOMOUS

Re-Accredited with 'A' Grade by NAAC (Cycle-II)

Permanently Affiliated to Yogi Vemana University- Kadapa

13/521 Reddy Colony, Kamalapuram, YSR District -516289

BOARD OF STUDIES
DEPARTMENT
OF
BUSINESS STUDIES

2024-2025

SEMESTER - I

Dated:10-08-2024

BoS Meeting-I

CONTENTS

1. Members of Board of Studies (Proceedings)
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9. Panel of Examiners & Question Paper setters
10. Pics & Attendance sheet



Date:25-07-2024

PROCEEDINGS OF THE PRINCIPAL**Present: Dr.G. Vinod Kumar M.Sc., Ph.D., Principal**

The Board of Studies for Department of Business Studies has been constituted by the Principal of CSSR & SRRM Degree & PG College (A), Kamalapuram as per UGC autonomous 2023 regulations of BoS for the period of three years i.e., 2024-2025 to 2026-2027 with the following members.

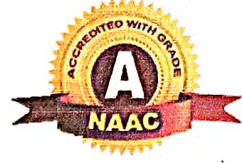
Sl. No.	Category	Name	Designation	Position in BoS
1	Head	M.Venakata Siva	Head	Chairperson
2	Two experts from outside the parent university nominated by Academic Council	Dr. Kothapalle Inthiyaz Department of MBA Sri Sai Institute of Technology and Science Rayachoti, JNTU Ananthapuram Phone: 9490375716 E-mail ID: inthiyaz2024@gmail.com	Associate Professor	Subject Expert
3		Ms. M. Pavani Department of MBA Sri Sai Institute of Technology and Science Rayachoti, JNTU Ananthapuram Phone: 82475 08118 E-mail ID: pavanipallavi91@gmail.com	Assistant Professor	Subject Expert
4	One Expert Nominated by Vice Chancellor	Prof.Y. Subbarayudu Department of Business Management Yogi Vemana University Phone: +91 9440883050 E-mail ID: ysrayudu2002@yvu.edu.in	Professor	Subject Expert University Nominee
5	One representative from Industry/ Corporate allied areas nominated by the Principal	D.Venkata Siva Apis India Pvt.Ltd Ph:9705726662	Industrialist	Member
6	Alumni Nominated by the Principal	Pavan Kumar Reddy Ph:8341596741	Alumni	Member

G. Vinod
PRINCIPAL 25/7/24
CSSR & SRRM Degree & PG College
Autonomous
Kamalapuram, YSR (Dist). A.P.

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Recognized Under 2(f) & 12(B) of UGC Act 1956



13/521, Reddy Colony, Kamalapuram-516 289, Kadapa Dist. A.P.

Dr G Vinod Kumar, M.Sc., Ph.D.

Principal

Ph: 9014064906

Date:08-10-2024

To
The Members BoS

Respected Sir/Madam,

Sub: CSSR & SRRM Degree & PG College (A), Kamalapuram
Department of Business Studies -**Board of Studies – Ist Meeting** for the
academic year 2024-2025.

The Board of Studies Ist Meeting, Department of Business Studies is
scheduled to be held on **10th August, 2024** in the department of Business
Studies. Hence all the members are requested to attend the meeting without
fail.

Copy Enclosed:

Principal Proceedings.

University Proceedings.

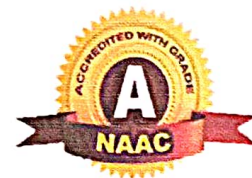
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DEPARTMENT OF BUSINESS STUDIES

The Board of studies meeting - I for the academic year 2024-2025 for the Department of Business studies was held on 10/08/2024 at department of CSSR & SRRM Degree & PG College (A), Kamalapuram District.

Agenda:

1. To discuss and approve semester-I syllabus and their corresponding credits for all courses as per CBCS framework.
2. To approve the assessment of CIA & SEE Pattern.
3. To discuss blue print and model question papers.
4. To approve list of panel questions paper setters and examiners.
5. To discuss about departmental Activities.
6. Any other matter with the permission of chair.

Minutes of Meeting:

1. All the panel members have approved the APSCHE Syllabus and corresponding outcomes and credits without any modifications.
2. The members of BoS approved for CIA 30 and 70 For SEE.
3. The end semester examinations blue print and model question paper was approved by the panel members.
4. List of question Paper Setters and Examiners ratified by the BoS Members.
5. The members of BoS suggested to arrange possible field visits/industrial tours and any seminars/workshops related to entrepreneur/business and other skills trainings to BBA Students.
6. BoS members suggested to recruit doctorate faculty for students to enhance research potentiality in the department.

B.B.A. Honors Course Structure

(W.e.f. 2024 –2025)

Year	Semester	Paper Code	Title of the course	No. of Hrs/ Week	No. of Credits
I	I	COM101	Fundamental of Commerce	4	4
		COM102	Business Organisation	4	4

~~4 Years~~
12/8/2024

SEMESTER-I

COURSE 1: FUNDAMENTALS OF COMMERCE

Theory

Credits: 4

4 hrs/week

Learning Objectives:

The objective of this paper is to help students to acquire conceptual knowledge of the Commerce, Economy and Role of Commerce in Economic Development. To acquire Knowledge on Accounting and Taxation.

Learning Outcomes:

At the end of the course, the student will able to

Identify the role commerce in Economic Development and Societal Development. Equip with the knowledge of imports and exports and Balance of Payments. Develop the skill of accounting and accounting principles. They acquire knowledge on micro and micro economics and factors determine demand and supply. An idea of Indian Tax system and various taxes levied on in India. They will acquire skills on web design and digital marketing.

Unit 1: Introduction: Definition of Commerce – Role of Commerce in Economic Development - Role Commerce in Societal Development. Imports and Exports, Balance of Payments. World Trade Organization.

Unit 2: Economic Theory: Macro Economics – Meaning, Definition, Measurements of National Income, Concepts of National Income. Micro Economics – Demand and Supply. Elasticity of Demand and Supply. Classification of Markets -Perfect Competition – Characteristics – Equilibrium Price, Marginal Utility.

Unit 3: Accounting Principles: Meaning and Objectives Accounting, Accounting Cycle - Branches of Accounting - Financial Accounting, Cost Accounting, Management Accounting. Concepts and Conventions of Accounting – GAAP.

Unit 4: Taxation: Meaning of Tax, Taxation - Types of Tax- Income Tax, Corporate Taxation, GST, Customs & Exercise. Differences between Direct and Indirect Tax – Objectives of Tax- Concerned authorities – Central Board of Direct Taxes (CBDT) and Central Board of Excise and Customs (CBIC).

Unit 5: Computer Essentials: Web Design - Word Press Basics, Developing a Simple Website. Digital Marketing - Social Media Marketing, Content Marketing, Search Engine Optimization (SEO), E-mail Marketing. Data Analytics- Prediction of customer behavior, customized suggestions.

Y. S. S.
10/1/2024

Lab Exercise:

- Build a sample website to display product information.
- Provide wide publicity for your product over social media and e-mail
- Estimate the customer behavior and provide necessary suggestions regarding the products of his interest.

Activities:

- Assignment on GAAP.
- Group Activates on Problem solving.
- Collect data and report the role of Commerce in Economic Development.
- Analyze the demand and supply of a product and make a scheduled based on your analysis, problems on elasticity of demand.
- Identify the Tax and distinguish between Direct Tax and Indirect Tax.
- Assignments and students seminars on Demand function and demand curves
- Quiz Programs
- Assignment on different types of taxes which generate revenue to the Government of India.
- Invited lectures on GST and Taxation system
- Problem Solving Exercises on current economy situation.
- Co-operative learning on Accounting Principles.
- Group Discussions on problems relating to topics covered by syllabus
- Examinations (Scheduled and surprise tests)
- Any similar activities with imaginative thinking beyond the prescribed syllabus

Reference Books:

1. S.P. Jain & K.L Narang, Accountancy - I Kalyani Publishers.
2. R.L. Gupta & V.K. Gupta, Principles and Practice of Accounting, Sultan Chand
3. Business Economics -S.Sankaran, Margham Publications, Chennai.
4. Business Economics - Kalyani Publications.
5. Dr. Vinod K. Singhania: Direct Taxes – Law and Practice, Taxmann Publications.
6. Dr. Mehrotra and Dr. Goyal: Direct Taxes – Law and Practice, SahityaBhavan Publications

Y. G. S.
10/8/2024

SEMESTER-I

COURSE 2: BUSINESS ORGANIZATION

Theory

Credits: 4

4 hrs/week

The course aims to acquire conceptual knowledge of business, formation various business organizations. To provide the knowledge on deciding plant location, plan layout and business combinations.

Learning outcomes:

After completing this course a student will have:

Ability to understand the concept of Business Organization along with the basic laws and norms of Business Organization. The ability to understand the terminologies associated with the field of Business Organization along with their relevance and to identify the appropriate types and functioning of Business Organization for solving different problems. The application of Business Organization principles to solve business and industry related problems and to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

Unit 1: Business: Concept, Meaning, Features, Stages of development of business and importance of business. Classification of Business Activities. Meaning, Characteristics, Importance and Objectives of Business Organization.. Difference between Industry & Commerce and Business & Profession, Modern Business and their Characteristics.

Unit 2: Promotion of Business: Considerations in Establishing New Business. Qualities of a Successful Businessman. Forms of Business Organization - Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives and their Characteristics, relative merits and demerits, Difference between Private and Public Company, Concept of One Person Company.

Unit 3: Plant Location and Layout: Meaning, Importance, Factors affecting Plant Location. Plant Layout

- Meaning, Objectives, Importance, Types of Layout. Factors affecting Layout. Size of Business Unit - Criteria for Measuring the Size and Factors affecting the Size. Optimum Size and factors determining the Optimum Size.

Unit 4: Business Combination: Meaning, Characteristics, Objectives, Causes, Forms and Kinds of Business Combination. Rationalization: Meaning, Characteristics, Objectives, Principles, Merits and demerits, Difference between Rationalization and Nationalization.

Unit 5: Computer Essentials: Milestones of Computer Evolution – Computer, Block diagram, generations of computer . Internet Basics - Internet, history, Internet Service Providers, Types of Networks, IP, Domain Name Services, applications. Ethical and Social Implications - Network and security concepts- Information Assurance Fundamentals, Cryptography - Symmetric and Asymmetric, Malware, Firewalls, Fraud Techniques, privacy and data protection

Y. S. S. S.
10/8/2024

Activities:

- Assignment on business organizations and modern business.
- Group Discussion on factors that influence plan location
- Seminars on different topics related to Business organization
- Case study could be given to present business plan of students choice.
- Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
- Identify the types of malwares and required firewalls to provide security.
- Latest Fraud techniques used by hackers.

Reference Books:

1. Gupta, C.B., "Business Organisation", Mayur Publication, (2014).
2. Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation & Management", Kitab Mahal, (2014).
3. Sherlekar, S.A. & Sherlekar, V.S, "Modern Business Organization & Management Systems Approach Mumbai", Himalaya Publishing House, (2000).
4. Bhusan Y. K., "Business Organization", Sultan Chand & Sons.
5. Prakash, Jagdish, "Business Organistaton and Management", Kitab Mahal Publishers (Hindi and English)
6. Fundamentals of Computers by V. Raja Raman
7. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson


10/8/2024

CSSR & SRRM DEGREE & PG COLLEGE (A)

KAMALAPURAM, YSR DIST

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DEPARTMENT OF BUSINESS STUDIES

I B.B.A - Semester I

Course1: Fundamentals of Commerce

BLUE PRINT

Time: 2 Hours

Max Marks: 70

Topics	No of Multiple-Choice Questions	Total Marks
Unit-I	6	6
Unit-II	6	6
Unit-III	6	6
Unit-IV	6	6
Unit-V	6	6
Total		30

Topics	No of Fill in the Blanks	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No. of Very short answer questions.	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No of Matching	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No. of True or False	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Y. Venk
10/8/2024

CSSR & SRRM DEGREE & PG COLLEGE (A)

KAMALAPURAM, YSR DIST

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DEPARTMENT OF BUSINESS STUDIES

I B.B.A - Semester I

Course 2: Business Organization

BLUE PRINT

Time: 2 Hours

Max Marks: 70

Topics	No of Multiple-Choice Questions	Total Marks
Unit-I	6	6
Unit-II	6	6
Unit-III	6	6
Unit-IV	6	6
Unit-V	6	6
Total		30

Topics	No of Fill in the Blanks	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No. of Very short answer questions.	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No of Matching	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Topics	No. of True or False	Total Marks
Unit-I	2	2
Unit-II	2	2
Unit-III	2	2
Unit-IV	2	2
Unit-V	2	2
Total		10

Y. S. S.
10/8/2024



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Kamalapuram, YSR Kadapa – 516289

2024-2025

MODEL QUESTION PAPER

COURSE I: FUNDAMENTALS OF COMMERCE

Time: 02:00 Hr.

Max. Marks: 70 Marks

CHOOSE THE CORRECT ANSWER

[30 X 1=30 M]

What is the primary objective of financial management?

- 1. Maximizing profits
- 2. Maximizing shareholder wealth
- 3. Ensuring liquidity
- 4. Reducing costs

What is the origin of the word 'commerce'?

- 1. Greek
- 2. Arabic
- 3. Latin
- 4. Sanskrit

Which of the following is a key role of commerce in society?

- 1. Promoting monopolies
- 2. Reducing market competition
- 3. Enhancing social welfare through job creation
- 4. Increasing trade barriers

Commerce helps in the development of infrastructure by:

- 1. Limiting foreign investments
- 2. Reducing the need for transportation
- 3. Encouraging private and public investments
- 4. Increasing tariffs on imports

Which of the following is included in the current account of the BOP?

- 1. Imports and exports of goods and services
- 2. Income to and from abroad
- 3. Transfers to and from abroad
- 4. All of the above

The balance of trade is the:

- 1. Difference between export and import of services
- 2. Difference between export and import of goods
- 3. Total of export and import of services
- 4. Total of export and import of goods

What is the primary focus of macroeconomics?

- 1. Individual consumer behavior
- 2. Specific industries
- 3. The overall economy
- 4. Small businesses

Which of the following is a key goal of fiscal policy?

- 1. Controlling inflation
- 2. Promoting economic growth
- 3. Reducing unemployment
- 4. All of the above

The sum of all personal incomes earned in an economy is called:

- 1. Gross Domestic Product (GDP)
- 2. Net National Product (NNP)
- 3. National Income
- 4. Disposable Income

The study of household and firm behavior and how they interact in the marketplace is known as:

- 1. Microeconomics
- 2. Mini Economics
- 3. Macroeconomics
- 4. None of these

1. In which kind of market is a firm a price taker?

- 1. Perfect competition
- 2. Monopolistic competition
- 3. Monopoly
- 4. Oligopoly

2. Which of the following is a characteristic of perfect competition?

- 1. Few sellers
- 2. Barriers to entry
- 3. Differentiated products
- 4. Homogeneous products

3. What is the primary objective of financial accounting?

- 1. To prepare tax returns
- 2. To manage internal operation
- 3. To provide financial information to external users
- 4. To control costs

4. Which objective of accounting helps in assessing the financial performance of a business?

- 1. Recording transactions
- 2. Ensuring compliance
- 3. Providing financial statements
- 4. Budgeting

Handwritten signature and date: 10/8/2024

5. The accounting cycle starts with the:
 A. Preparation of ledger accounts
 B. Preparation of trial balance
 C. Analysis of business transaction
 D. Preparation of adjusting entries
6. The right-hand side of a T-account is termed as:
 A. Debit side
 B. Credit side
 C. Income side
 D. Expense side
7. The main objective of cost accounting is:
 A. To record day-to-day business transactions
 B. To measure managerial efficiency
 C. To ascertain the true cost of products and services
 D. To determine tender price
8. The going concern concept assumes that a business will:
 A. Operate for a long period of time
 B. Be dissolved in the near future
 C. Operate for a short period of time
 D. None of the above
9. The financial year in which the income is earned is called:
 A. Assessment year
 B. Present year
 C. Previous year
 D. Current year
10. Which of the following is a direct tax?
 A. Sales Tax
 B. Income Tax
 C. Value Added Tax (VAT)
 D. Service Tax
11. Which of the following is not a direct tax?
 A. Corporate Tax
 B. Wealth Tax
 C. Property Tax
 D. Goods and Services Tax (GST)
12. GST was introduced in India with effect from:
 A. 1.1.2017
 B. 1.4.2017
 C. 1.1.2018
 D. 1.7.2017
13. The primary objective of the Income Tax Department is to:
 A. Collect indirect taxes
 B. Ensure compliance with tax laws
 C. Provide financial assistance to businesses
 D. Regulate stock markets
14. The tax applicable to interstate supplies will be:
 A. SGST only
 B. CGST only
 C. Integrated GST (IGST)
 D. UTGST
15. What does stand for SEO ?
 A. Search Engine Out
 B. Search Engine Offer
 C. Search Engine Optimization
 D. Search Engine Option
16. URL is _____
 A. web address
 B. source code
 C. user's address
 D. an attribute
17. What is the full form of TCP/IP?
 A. transmission control protocol / internet protocol
 B. telephone call protocol / international protocol
 C. transport control protocol / internet protocol
 D. none of the above
18. HTML document start and end with which tag pairs?
 A. <HEAD>.... </HEAD>
 B. <BODY>.... </BODY>
 C. <HTML>.... </HTML>
 D. <WEB>.... </WEB>
19. "Yahoo", "Info seek" and "Lycos" are _____?
 A. Search Engines
 B. Browsers
 C. News groups
 D. None of the above
20. What does the .com domain represents?
 A. Education domain
 B. Commercial domain
 C. Network
 D. None of the above

I. FILL IN THE BLANKS

1. One of the roles of commerce is to create _____ by providing employment opportunities.
 2. The Balance of Payments uses the _____ system of accounting

[10 X 1=10 M]

Handwritten signature and date: 19/8/2024

he _____ calculates national income by summing up all incomes earned by individuals and businesses, including wages, rents, interest, and profits.

ormally, the demand curve will have a _____ shape

ccounting helps in determining the _____ of a business over a period of time.

ccording to the _____ principle, owners and companies must be accounted for separately

tax levied on the value of property is known as _____ tax.

orporate tax is a tax on the _____ of companies.

web design means _____

Email marketing is _____

VERY SHORT ANSWERS

[10 X 1=10 M]

Define Commerce

Define Exports and Imports

Macro Economics

Define Demand

Accounting Cycle

Write any two accounting concepts.

Define tax and types of taxes.

Functions of CBDT.

Define word press?

What is SEO?

MATCH THE FOLLOWINGS

[10 X 1=10 M]

Group-A

GAAT

VTO

BoP

GDP

Perfect Competition

GAAP

VAT

SGST

Blog

Social media marketing

Group-B

A. Number of Buyers and Sellers.

B. Gross domestic product.

C. World Trade Organisation.

D. Balance of Payments.

E. General Agreement on Tariffs and Trade.

F. Value Added Tax.

G. State Goods and Service Tax.

H. Generally Accepted Accounting Principles.

I. It is the use of social media platforms to interact with customers

J. A frequently updated web page used for personal or business content

STATE WHETHER TRUE/FALSE

[10 X 1=10 M]

The US is the world's largest trade importer and exporter.

The Balance of Payments balance can be negative, zero, or positive depending on circumstances.

Macroeconomics focuses on the economy as a whole, while microeconomics is about individuals in the economy.

Monopolies produce differentiated products.

The accounting cycle does not include recording, decision-making, classification, and interpreting.

Going concern can be defined best as assuming that the business will operate for a long period of time and will not be dissolved in the near future.

The Goods and Services Tax (GST) is implemented in India.

Income tax is a direct tax.

h1 is used for color tag.

0. The domain name system is maintained by distributed database system.

Y. G. S.
10/11/2024



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2024-2025

MODEL QUESTION PAPER

COURSE 2: BUSINESS ORGANIZATION
Time: 02:00 Hr.

Max. Marks: 70 Marks

CHOOSE THE CORRECT ANSWER

[30 X 1=30 M]

The Primary aim of business is

- a) To Earn Profit
- b) To Help Its Employees
- c) To Help Society
- d) A&B

Non – Economic activities aim at

- a) Social Service
- b) Profit Maximization
- b) Consumer Satisfaction
- d) All above

Business Includes Only

- a) Social Activities
- b) Institutional Activities
- c) Economic Activities
- d) A, B&C

Industry Is Related To

- a) Manufacturing Of Goods
- b) Trading
- b) Exchange Of Goods
- d) Distribution of products

Growing Of Plants Comes Under

- a) Extractive Industry
- b) Genetic Industry
- b) Primary Industry
- d) Manufacturing Industry

Raising Of Wealth from Soil, Climate Etc., Relate To;

- a) Manufacturing Industry
- b) Extractive Industry
- c) Synthetic Industry
- d) Genetic Industry

The process of creating something new is called:

- a) Creative flexibility
- b) Management
- d) Business
- d) Innovation

Who should be involved in preparing a firm's business plan

- a) Accountant
- b) Engineer
- c) Entrepreneur
- d) None of the above

A Sole Ownership firm is owned by

- a) Single Person
- b) Group of Persons
- c) Managing Committee
- d) Government

In partnership, partners liabilities are

- a) Unlimited
- b) Limited to the capital of the business
- c) Limited
- d) Both A and C

1. A company is formed by

- a) Government
- b) Directors
- c) Promoters
- d) Owners

2. The minimum members in public limited company are:

- a) 4
- b) 2
- c) 8
- d) 7

3. Which of the following industries should be located near the vicinity of raw materials

- a) Cycles
- b) Televisions
- c) Sewing machines
- d) Steel mills

Which of the following is an important consideration in plant layout design

- a) Production System
- b) Material Handling System
- c) Operator System
- d) Testing System

Y. S. Rao
10/8/2024

Which of the following material handling device is used in process layouts

Sprockets

Conveyors

Which of the following comes under the Modern Small Industries

Coir

Khadi

Expand EOUs

Essential Operating units

Export Oriented units

Any industry located in a rural area that produces any goods, renders any service with or without the use of power is known as

City Industry

Village Industry

Historically, much of the controversy concerning accounting requirements for business combinations involved which method.

purchase

equity

In a business combination, which of the following will occur

All identifiable assets and liabilities are recorded at fair value at the date of acquisition.

All identifiable assets and liabilities are recorded at book value at the date of acquisition.

Goodwill is recorded if the fair value of the net assets acquired exceeds the book value of the net assets acquired

None of the above is correct

Which of the following is NOT a reason for a company to expand through a combination rather than by building new facilities

A combination might provide cost advantages

A combination might provide fewer operating delays

A combination might provide easier access to intangible assets

A combination might provide more control over the supply chain

When a retail clothing store purchases a competitor in another city what type of combination has occurred

Horizontal combination

Conglomerate combination

What is the primary goal of rationalization in a business organization

Increase the number of employees

Expand the product line

Which of the following is NOT a typically outcome of rationalization

Reduction in costs

Streamlining of processes

The basic operations performed by a computer are

Arithmetic operation

Storage and relative

ALU Stands for

Arithmetic Long Unit

Around Logical Units

The hardware used in the second generation of computers were

VLSI

Vacuum Tubes

UNIVAC is

Universal Automatic Computer

Unique Automatic Computer

Which is not a search engine?

Opera

Google

b) Hand lifts

d) Chains

b) Handicrafts

d) Power looms

b) Export Order Units

d) Essential Order units

b) Town Industry

d) District Industry

b) pooling of interests

d) acquisition

b) Vertical combination

d) None of the above

b) Improve operational efficiency

d) Increase market share

b) Increase in waste

d) Improved productivity

b) Logical operation

d) All the above

b). All Longer Units

d). Arithmetic Logic Unit

b). Transistors

d). IC

b). Universal Array Computer

d). Unvalued Automatic Computer

b). Bing

d). Yahoo

Y. S. S. S.
10/8/2024

Which is not a web browser?

- Chrome
- Opera
- b). Google
- d). Internet Explorer

FILL IN THE BLANKS

[10X 1= 10M]

- Business, commerce includes trade and _____
- Industry main aim _____
- Sole proprietorship is most suitable form for _____ business
- A Private company must have at least _____ directors
- Salary paid to permanent employees during production of a product is a Select one _____
- In which layout the workstations are brought to the material _____
- Which of the following is not a reason for a company to expand through a combination, rather than by building facilities _____
- Following the accounting concept of a business combination, a business combination occurs when a company acquires an equity interest in another entity and has _____
- Computer is _____
- The brain of any computer system is _____

VERY SHORT ANSWERS

[10 X 1= 10M]

- What is business?
- Define trade
- Entrepreneur
- Define partnership firm
- Defined Plant Location
- Defined optimum size
- What is Business Combination
- What is Rationalization
- What is a internet?
- Define Cryptography

MATCH THE FOLLOWINGS

[10 X 1= 10 M]

- Group-A
- Industry
- Trade
- Partnership firm act
- Company act
- Horizontal Combination
- Vertical Combination
- Acquisition
- Antivirus
- Antivirus
- Firewall

Group-B

- a) Which of the following is hardware and not software ?
- b) Manufacturing
- c) A type of software designed to help the user's computer detect viruses and avoid them
- d) 1932
- e) 2013
- f) buying & selling with money worth
- g) A combination of companies that operate at different stages of the production process.
- h) A combination of companies that operate in the same industry and are direct competitors.
- i) It is a network security device
- j) A type of software designed to help the user's computer detect viruses and avoid them

STATE WHETHER TRUE/FALSE

[10 X 1= 10 M]

- Business objectives aim to generate profit and create value for shareholders
- Investing activities relate to long-term asset transactions, not daily expenses.
- A sole proprietorship is an unincorporated business with one owner.
- In a sole proprietorship, there is no legal separation between the company and the owner.
- Plant layout refers to the arrangement of equipment, machinery, and facilities within a manufacturing system to promote efficient use of resources and minimize waste.

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The main objective of plant layout is to minimize capital investment
In a statutory merger, all except one of the constituent companies are liquidated.
A business combination may be effected through the combiner's tender offer for the combine's common stock.
URL is web address
1. Did the second generation of computer used integrated circuits

~~Yb...~~ 10/8/2024

CIA & SEE

The Continuous Internal Assessment & Semester End Examinations

For the Ist semester Foundations Courses 100 marks is allotted and the marks is divided into 30 Marks for Continuous Internal Examinations and 70 marks for semester End Examinations as per APSCHE Guidelines 2023-2024. In the following pattern:

Question Paper Taxonomy										
Level of Bloom's Taxonomy	Types of Questions and Marks Assigned									
	MCQs		FIB		VAQ		MC		T/F	
	CIA	SEE	CIA	SEE	CIA	SEE	CIA	SEE	CIA	SEE
Remembering	3 m	10 m								
Understanding	3 m	10 m								
Applying	4 m	10 m								
Analyzing					5 m	10 m				
Evaluating							5 m	10 m	5 m	10 m
Creating			5 m	10 m						

Yash
10/8/2024

Panel of Question Paper Setters

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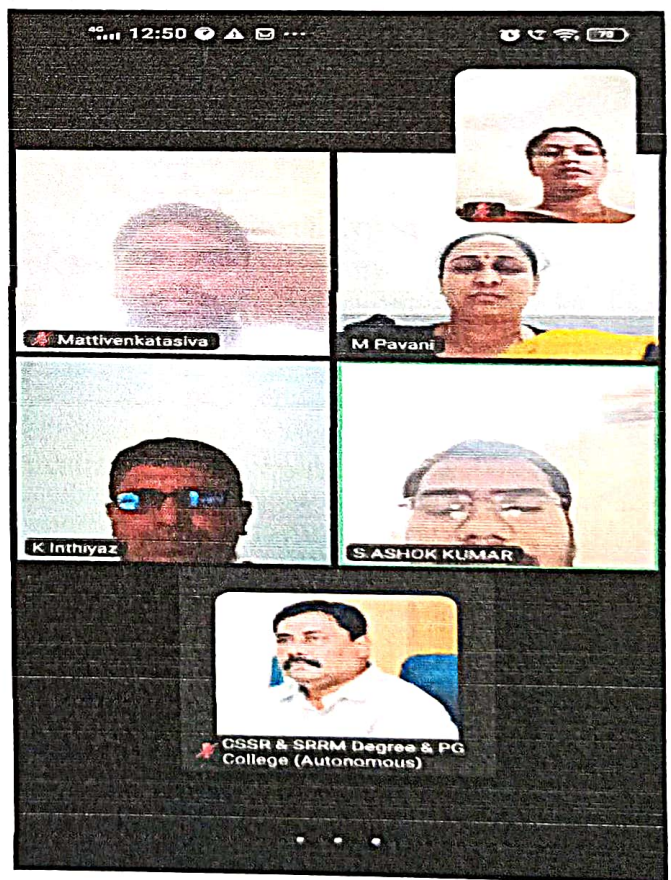
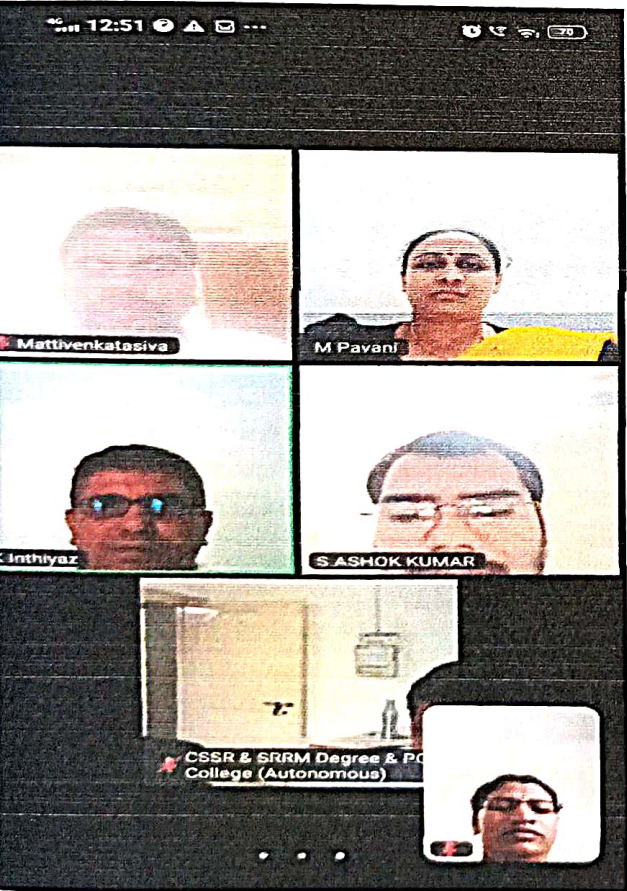
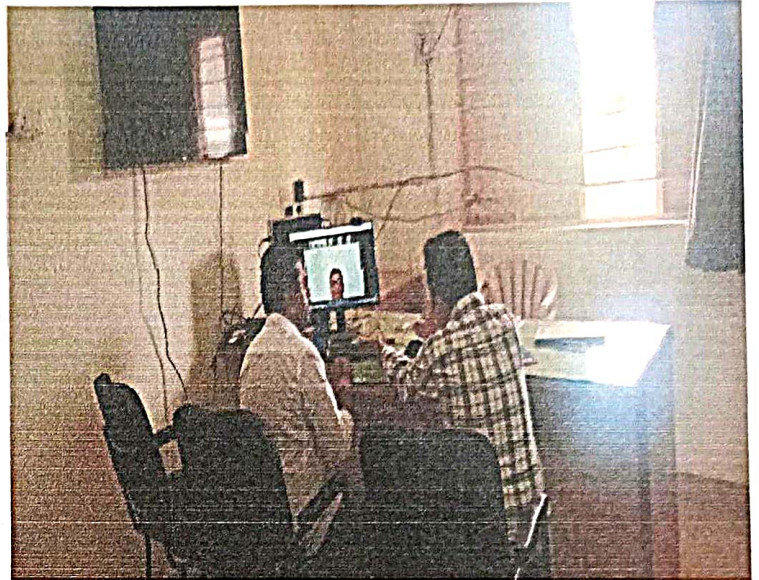
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Board of Studies Meeting -I 2024-2025 Pics date 10/08/2024



Department of Business Studies

2024-2025

Members Present for the Board of Stuides:

Sl. No.	Name of the Faculty	Designation	Position	Signature
1	M.Venakata Siva	Head of the Department	Chairperson	m. Venkatesa siva
2	Dr.K. Inthiyaz Department of Management SSITS, Rayachoti Ph:9490375716 Emailid: inthiyaz2024@gmail.com	Assistant Professor	Subject Expert	virtual Attended
3	M.Pavani Department of Management SSITS, Rayachoti Ph:8247508118 Emailid: pavanipallavi91@gmail.com	Assistant Professor	Subject Expert	virtual Attended
4	Dr. Y. Subbarayudu Professor M.Com, MBA, Ph.D. Department of Business Management Yogi Vemana University Ph:9440883050 Emialld: ysrayudu2002@yvu.edu.in	Professor	Subject Expert University Nominee	<i>Y. Subbarayudu</i> 19/8/2024
5	D.Venkata Siva APIS India Pvt. Ltd Ph:9705726662	Industrialist	Member	Absent
6	Pavan Kumar Reddy Ph:8341596741	Alumni	Member	Absent