

**CSSR & SRRM DEGREE & PG COLLEGE**  
(AUTONOMOUS)

UG (CBCS) REGULAR EXAMINATIONS, DECEMBER-2024  
BA/BBA/B.Com/BSc Honours, SEMESTER-I

**SKILL COURSE**  
**COMMUNICATION SKILLS**  
(w.e.f. 2024-25 Admitted Batch)

Time: 2 hours

Max Marks: 50

(No additional sheet will be supplied)

**Answer any FIVE of the following questions.**

**5x10=50 M**

1. Define Communication. Explain the characteristics/ Nature of communication.
2. What are the barriers to effective communication?
3. Enumerate the strategies for effective communication.
4. What is a good presentation? and What are the features of good presentation?
5. Write the differences between verbal and non-verbal communication in presentation.
6. Illustrate Visual aids/ materials in presentation.
7. What is interview? What are the types of interviews?
8. Elucidate the long-term benefits of the before, during and after an interview.
9. Describe the process and structure of Group Discussion.
10. What are the Do's and Don'ts of Role Players?