

CSSR & SRRM DEGREE & PG COLLEGE

(AUTONOMOUS)

UG (CBCS) REGULAR EXAMINATIONS, OCT-2025

BBA Honours, SEMESTER-III

MAJOR: BUSINESS ENVIRONMENT

(w.e.f. 2024-25 Admitted Batch)

Time: 3 hrs.

(No additional sheet will be supplied)

Max. Marks: 70

SECTION - A

I. Answer any **FIVE** of the following. Each question carries 4 marks.

5×4 = 20 M

1. Define Business Environment.
2. Write a short note on External environment.
3. Give a brief note on Economic environment.
4. Role of Government in Business facilitation.
5. Abbreviate MSME. What is the concept of MSME?
6. MSME Development Act 2006.
7. Components of BOP.
8. Discuss about Trade regulation.
9. What are the functions of International Monetary Fund.
10. Elucidate about objectives of GATT.

SECTION - B

II. Answer **All questions**. Each Question Carries 10 Marks

5 X 10 =50 M

11. Explain about significance and nature of the business environment.

Or

12. Discuss about Salient features of Indian Economy.

13. Role of Government in Business facilitation.

Or

14. Planning Commission Vs NITI Aayog

15. What are the Current Schemes for MSME development? Explain.

Or

16. Write about Role of Clusters in Promoting MSME.

17. What are the measures to bring back equilibrium in BOP? Explain.

Or

18. Briefly write a short note on Current Account and Capital Account convertibility.

19. Elucidate about World Trade Organization.

Or

20. Role of FDI in India.

