

CSSR & SRRM DEGREE & PG COLLEGE

(AUTONOMOUS)

UG (CBCS) REGULAR EXAMINATIONS, OCT-2025

B.Com SEMESTER-III

MAJOR: E COMMERCE & WEB DESIGNING

(w.e.f. 2024-25 Admitted Batch)

(No additional sheet will be supplied)

Time: 3 hrs.

Max. Marks: 70

SECTION - A

I. Answer any **FIVE** of the following. Each question carries 4 marks.

5×4=20 M

1. What is web 2.0?
2. Explain the typical application areas of E-Commerce.
3. Explain about components of Customer Relationship Model (CRM).
4. Explain about B2b model.
5. What is Information Security Management (ISM). Describe the goals of ISM.
6. Explain about Business and Money.
7. Explain the differences between HTML and HTML5.
8. Explain about block elements in HTML.
9. Write about Text Properties in CSS.
10. Write about the Basic Syntax and structure of CSS.

SECTION - B

II. Answer **ALL** of the following questions. Each Question Carries 10 Marks.

5X10=50 M

11. Explain about different types of e-commerce.
Or
12. Describe seven steps for fundamental sales process in e-commerce.
13. Write about B2C Software Systems.
Or
14. Write the differences between B2B and B2C.
15. Explain about foundations of risk management.
Or
16. Explain the payment procedures of Electronic Payment.
17. What is HTML? Explain the structure of HTML program.
Or
18. Write about Code Related elements in HTML.
19. Explain the Color Properties in CSS.
Or
20. Write about Border properties in CSS.

